

Keyword Hotlist

(Before you use this list, be sure to read the Keyword Research section in the Action Plan.)

Problems looking for solutions...

This is usually where the fastest money is. People looking to "stop" something or "start" something are very motivated and eager to buy the solution to their problems. Sell the solution through landing pages that lead to affiliate programs and you can make money very quickly.

Go to NicheBOT.com, click on the "Overture Keywords" link. Then type in the root word "stop" and let the millions of internet users tell you what they want stopped. The solutions to these problems make excellent one page mini web sites, or landing pages as described in the Fast Track of the Action Plan.

stop, start, prevent, improve, increase, develop, fix, repair, replacement, prepare, gain, lose, get rid of, delivery

help, heal, problems, symptom, cure, remedy, relief, pain, sign

info, information, advice, instruction, answer, key, subscribe, subscription

learn, training, manual, system, course, method, ideas, grow, build, master, attain, defense, defend, invest

trouble, concern, proposal, results, more, special, articles, story, bulletin, notice, script, recipe, report, write

themes, decorating, craft, making, kits, plan, pattern, stuffed

new, old, how to, look, free, expensive, best, top, find, get, buy, hard, soft, fat, thin

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Activities...

These keywords often lead to ideas for several web properties, that you can link together as a mininet, or ring of related sites.

For example, just "camping" alone could spark an idea for a ring of sites. Have one site dedicated to different make and models of camping stoves, one for lanterns, one for tents, and one for sleeping bags that completes your ring of sites by linking back to your stove site.

outdoor, camping, boat, paddle, fishing, riding, hike, packing, climbing

cooking, baking, party, entertaining, eat, feeding, dinner, breakfast, lunch, brunch, snack

dating, relationship, personal, romantic, single, group

sleeping, walking, running, play, playing, exercise

ski, bicycle, swim, floating, hockey, football, soccer, baseball, yoga, aerobics, fitness

listen, read, reading, study, watch, test

racing, drive, driving, traffic, transportation, moving, fly, flying, ride, smoke, stream

christmas, halloween, easter, mothers day, fathers day, birth, death, birthday, wedding, insurance, graduation, convocation

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Things...

This is by no means an exhaustive list. Just looking around your room, you can come up with a ton of ideas. The trick is to search for just "posters" and let the NicheBOT software tell you "what kinds" of posters people are looking for.

And don't forget to use the thesaurus like the one over at NicheBOT, it will show how people look for one thing in many different ways, often sparking a ton of new ideas. For example, the same people looking for polar bear posters are also searching using the keywords polar bear pictures.

picture, poster, print, dvd, books, music, mp3, phone, television, tv, radio, computer, clock

bbq, lantern, patio, cover, wall, deck, outside, planter, tree, backyard, lawn, grass, garden, terrace, yard, generator

wireless, digital, usb, card, electric, electronic, charger, adapter, batteries, battery, remote, rc, power, switch

metal, wood, glass, iron, aluminum, plastic, ceramic, liquid, gas

dried, stuffed, pickled, preserved, canned, chocolate, smoked, candy, food, dehydrated, jam, jellied

gift, favour, favor, present, souvenir, token

container, storage, packaging, material, box, boxes, bag, beaker, bin, bottle, bowl, bucket, canister, canteen, carafe, carton, cask, casket, chest, crate, crock, dish, flask, hamper

table, lamp, light, couch, chair, rug, carpet, bed, pillow, quilt, bath, mat, towel, stove

house, school, office, home, business, building, door, wall, ceiling, cottage, cabin, tent

helmet, wheel, pad, padding, ball, racket, racquet, uniform, jersey, clubs, bat, team, stick, tape, games

dolphin, whale, polar bear, fish, cat, dog, bird, hamster, pig, mouse, mice, rat, snake, monkey, tiger

sun, moon, star, sky, venus, mars, earth, snow, water, air, fire, summer, winter, spring

toy, figurine, doll, model, puppet, child, children

mom, dad, mother, father, baby, brother, sister

glasses, contact, eye, nose, ear, mouth, hair

shoe, tshirt, t-shirt, charm, ring, socks, tie, hat

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Notes: